



SATURDAY, NOVEMBER 5, 2011 ADVERTISEMENT OPPORTUNITIES

TECHNOLOGY

____ \$ 2,500 Logo on e-bidding device handed to every guest, catalogue, gift bag and online auction website.

CATALOGUE

____ \$2,000 Back Cover **color** (5.5"x 8.5")

____ \$1,000 Inside Front Cover **color** or ____ \$750 Black & White (5.5"x 8.5")

____ \$1,000 Inside back cover **color** or ____ \$750 Black & White (5.5"x 8.5")

____ \$ 750 Interior full size **color** or ____ \$500 Black & White (5.5"x 8.5")

____ \$ 400 Half size **color** or ____ \$300 Black & White (5.5" x 4.25")

____ \$ 250 Business card **color** or ____ \$200 Black & White (2" x 3.5")

WE NEED YOUR PHOTO FILE (jpeg 300 DPI please) **BY October 7 WITH PAYMENT**. Checks should be made payable to the Lycée Français La Pérouse and mailed to Nathalie Hautavoine at 755 Ashbury Street, San Francisco, CA 94117. Please include this form with your check and ad. These sponsorships are fully tax-deductible less the actual value of the advertisement.

Company Name _____ Contact _____

E-mail _____ Telephone _____

Total Payment \$ _____



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SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

September 2011

Dear friend of the Lycée:

On behalf of the Lycée Français La Pérouse we invite you to be a sponsor of our Annual Benefit Gala, Havana Nights. As writer Graham Greene states Havana is a city where "anything is possible". **Help make anything possible for our students by supporting us as an advertiser or sponsor of the gala.**

The gala event is our largest annual fundraising effort, and the proceeds benefit scholarships and financial aid program at the school. We would love to count on you for support. Last year, parents and friends of the Lycée became sponsors of our event and helped us raised over \$125,000. This year we would like to invite you to participate as a Patron or a Sponsor at the level of your choice (please refer to enclosed documents). Do not hesitate to contact us if you have any questions. We thank you in advance for considering this opportunity and we look forward to hearing from you.

Lycée Français La Pérouse is an independent school with over 900 students on three campuses in San Francisco and Corte Madera. Your support is very important to our success. Through the various sponsorship programs, we hope to offset the costs of the event and assure that all funds raised the night of November 5th will be used to benefit the school.

Help us to ensure continued academic excellence while at the same time promoting your business and services. Please feel free to contact us with any questions.

Sincerely,

Nathalie Hautavoine
Development Associate
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